



Case Study Operational Excellence in Uniper

Nigel Walker Senior VP Operational Excellence 10:05 – 10:35

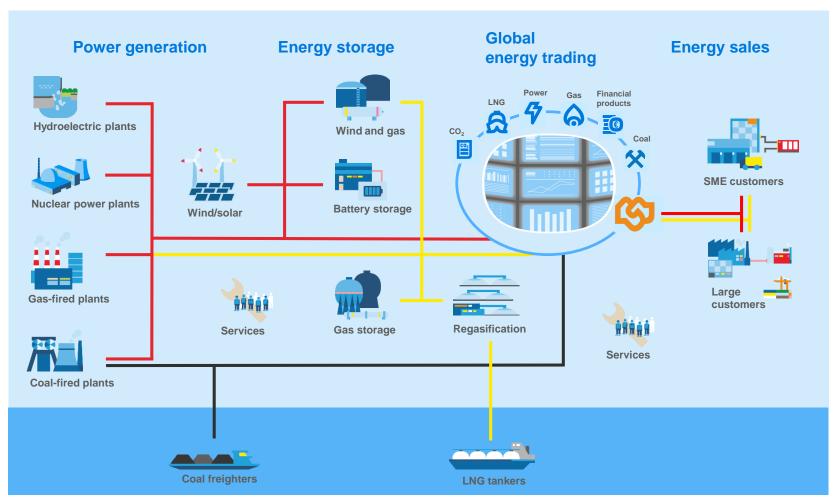
We are Uniper

- Uniper is an international energy company with approximately 13,000 employees and operations in more than 40 countries.
- Our portfolio comprises industrial-scale plants, trading activities and service provision.
- We provide a reliable supply of energy.
- Since September 2016, Uniper has been listed on the stock exchange and represented in the MDAX.
- With around 38 GW of installed generation capacity, we are among the largest global power generators.





From power plant to customer: Uniper ensures a secure energy supply





Operational Excellence History in E.ON and Uniper

Programmes and organisations











lcs lean competency system

Uniper accreditation will allow us to certify level 1 capabilities

OE Practitioner (1a, 1b and 1c) to be taught through participation in a step change (13 modules and implementation) and assessed though online test and short

Higher LCS Competency Levels 2 and 3 can be assessed directly by LCS

E.ON Deutschland

Before 2014 2014-2015

2016

2017

Methods



3 Lenses and 9 boxes

Uniper Way

3 Lenses and 9 boxes

Continuous Improvement journey

















Operational Excellence has touched many parts of Uniper since January 2016



























The Uniper Vision for Operational Excellence

The creation of Impact

Experimenting with different implementation approaches

Development of capabilities

Internally developed and delivery of full training material

Recognised accreditation approach

The journey of cultural change

The design of sustainability into the programme from the start

Understanding my part in the value stream

Mindset change to move to a business wide performance management system



We enable Uniper people to live a continuous improvement culture and to sustainably perform in the market thanks to strong OE capabilities, focus on customer and understanding our value stream.

Our OE Customer Journey



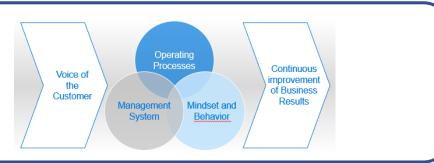


The Uniper Route to Operational Excellence

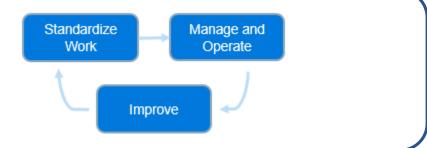
Principles (The Uniper Way)



System (What)



Method (How)





What's in it for Uniper?



A way of becoming **faster** and **more agile** as our business model evolves



A **new mindset** to fit the environment in which we now operate



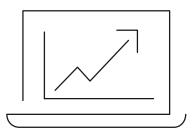
Delivering **sustainable** performance improvement, not one-off cost savings



A **reputation** in the market for continuous performance improvement



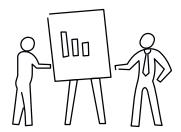
Operational Excellence is everyone challenging the status quo intelligently



No matter how good we are, we believe we can always be better



We only do work that keeps us safe, adds value to our customers, and keeps us compliant



We never stop challenging why we do things the way we do



Everyone in the organization is responsible for **challenging** and **improving** the way we work



What's in it for our people?



A chance to **do something** about things that **frustrate you** in your work every day



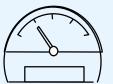


Learn a structured, **scientific** way of **solving problems** that happen again and again





Spend your time on work that makes **best use**of your skills and adds the most value





See how your own efforts can improve safety and performance in your area



Operational Excellence can help this to become a reality



Engagement

The Purpose of Engagement

Through the Engagement activity the OE Customer

- gets more clarity on OE:
- gets understanding on the benefits OE can bring:
- Gets clear understanding of the current state and where to move forward
- Gets clarity on the key elements needed from the Customer to make the OE project successful:

The Engagement phase helps the OE team:

- To ensure that the Customer is ready for the Change:
- To get understanding of the business area and their current challenges:
- To engage Leadership and employees and build relationship:
- To have clarity on seamless handover between Engagement and Delivery:



Based on interviews and workshops with the OE team we derived 3 approaches of the OE Engagement work

1."Increase of OE awareness"

Engagement activity for Leaders from Business who are interested in OE but do not have detailed knowledge and who want to know how OE can help their business to improve.

We increase awareness Of OE methodology and the benefits OE can bring by:

- Delivering specialised "OE awareness" training course
- Running OE simulations to try OE tools on practice in the course of the simulation
- Internal and external visits to OE lighthouses to see the results achieved

2. "Leadership workshops"

Engagement activity for Leaders from Business who might experience difficulties being effective and who want to know and see in practice how OE can help their business to improve.

Facilitate Leadership Team to look at the current state from another perspective and think on what can be done differently. Based on this enable Leaders to formulate their vision, strategic goals and then run their performance discussions around their strategic targets.

- "Vision/Strategy" workshop to formulate the Vision and strategic goals
- "System mapping" workshop to describe SIPOC elements and develop department's short and long-term targets
- "Workshop on department's KPIs" based on the results of "Vision" or "System mapping" workshops

3. "Engagement prior to Delivery"

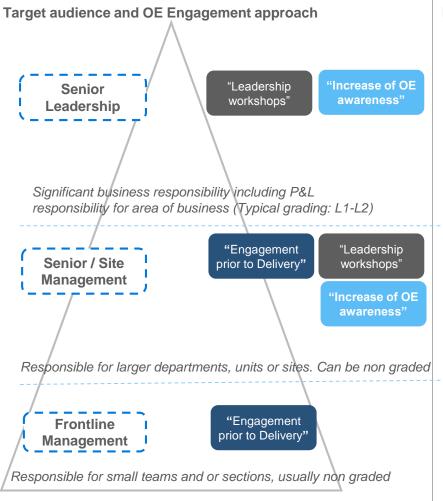
Engagement activity before the OE Delivery phase enables Leaders from Business to get more clarity on what is going to happen during the Delivery and what is needed from the Leadership to make the OE project successful.

Enable Business leadership to move from "have to" to "want to implement OE" and explain in the details what is coming next on the Delivery phase by:

- Running the "Vision/Strategy" workshop and making the link from business vision and strategy to OE
- Delivering specialised "OE Overview for Leaders" training course
- Defining project targets and choosing the approach for the Delivery phase
- Developing detailed project plan together with the Customer



Target audience of the Engagement



Further explanation

We start the Engagement activities with a set of the Leadership workshops around strategy, system mapping and KPI system.

We include in the Engagement with the senior Leaders the methods described in "Increase of OE awareness" approach.

Senior Leadership may not be directly involved in OE capability building program in the course of OE Delivery. However they will be involved in the Steering and sponsorship of the Delivery project. Therefore we include these senior leaders in the "OE Overview" training which gives high-level understanding of OE concept and is delivered as a part of "Engagement prior to Delivery" phase

"Increase of OE awareness" as well as "Leadership workshops" are not mandatory for the Senior/Site Management if they will participate in OE Delivery – in this case they will be involved in the specialised training and strategy workshops by default.

Where there is no OE Delivery in plan the use of the OE awareness training can act as an initiator to help the business understanding without the full OE project roll-out, both the "Increase of OE awareness" and "Leadership workshops" are recommended as mandatory for the Engagement

Some of the Frontline Leaders can be involved in the "Engagement" phase before the OE Delivery. They might participate in the Vision/Strategy workshops together with the Senior/Site management as well as OE project objectives development and design of OE plan.

Important to note that we do not deliver "OE overview" training course for the frontline Leaders if they are involved in OE capability building of the Delivery phase.



Three phases of the "Engagement prior to Delivery" approach

Defining project targets and approach

Alignment with the Leadership team on project scope, targets and approach:

- Development of Engagement plan
- Collecting information on current challenges and issues to create a list with first hypothesis
- Running "Vision & Change story" workshop
- Running "OE Overview for Leaders" training
- Defining OE project scope, objectives, success indicators and OE implementation approach

Making plans together

Developing detailed project charter which includes:

- Project steps incl. timeline and employees involved (from OE and Customer side)
- Communication plan incl.
 escalation and validation process

Getting ready for the Delivery

Mobilizing the project team (OE team + Navigators):

- Communication on project scope and priorities.
- Explanation on the first findings regarding main issues and hypothesis to be double checked and worked out during the diagnostics
- Developing capabilities of OE Navigators and key Experts from business

6 weeks 2 weeks 2 weeks





Delivery

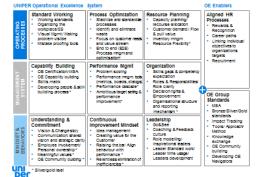
Delivery - OE Approach Objectives

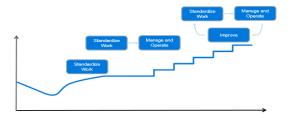
1. Embedding **OE ways of working** into our culture.

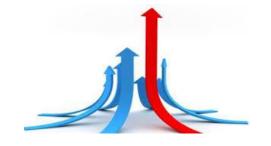
2. Building **OE capabilities** within our business to build customer focused high performing teams that are able to continuously improve our business.

3. Delivering **Impact** aligned to our OE vision creating additional value measured by cost reduction, value add and time saving.

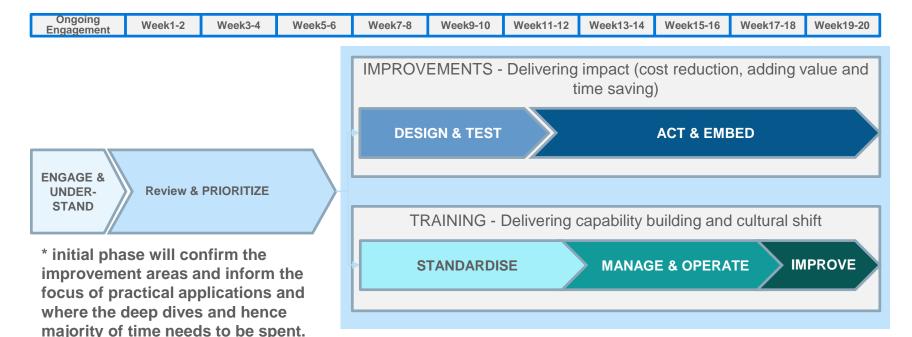








Delivery OE Approach – Indicative timeline



3 bundles of Capability Building will be done as ,Boot Camp Approach' Training modules will be delivered in 3 bundles:

- **Standardise**: 2 days of training followed by 5 weeks of improving and standardising team's main processes.
- Manage & Operate: 2 days training followed by 5 weeks of embedding visual management, performance management and leadership behaviour into day to day ways of working.
- Improve: 1.5 days training followed by 2 weeks of root cause problem solving to set the teams up for continuously improving their ways of working and processes.



Delivery - OE Capability Building

STANDARDISE Modules 1 - 5

Work with the team leaders and team members to help them:

- Identify their customers and understand their requirements.
- Map their main processes and identify waste and issues within those processes.
- Come up with one best way and standardize the main processes.
- Organize their physical and/or virtual workplace.
- * The focus of practical applications and deep dives will be decided based on the business needs and the current maturity.

MANAGE & OPERATE Modules 6 - 10

Work with the team leaders and team members to help them:

- Design and track the most appropriate KPIs for effectively managing operations.
- Design and implement performance dialogues and visual management
- Effectively manage capacity and resource planning.

Train team leads to effectively manage change and coach their teams.

* The focus of practical applications and deep dives will be decided based on the business needs and the current maturity.

IMPROVE Modules 11 -13

Work with the team leaders and team members to help them:

- Learn to continuously improve their business by looking beyond symptoms and addressing the root causes of their problems.
- Learn different strategies to effectively handle customer demand and smooth out customer demand variation where relevant.
- * The focus of practical applications and deep dives will be decided based on the business needs and the current maturity.



We offer a "Continuous Improvement Practitioner" certification - LCS

What is LCS?

- An industry-recognised OE certification
- Developed by Cardiff University, a European leader in OE
- A flexible, universal OE standard that is adopted widely



What are the benefits?

- An acknowledged and relevant OE qualification, recognised outside Uniper
- Guarantee that your OE training meets rigorous industry standards
- A framework around which your OE competency can develop and improve



How do I get accredited?

- Attend the training for all 14 of the OF modules
- Complete practical applications covering content of all 14 modules
- Prepare for and complete an exam



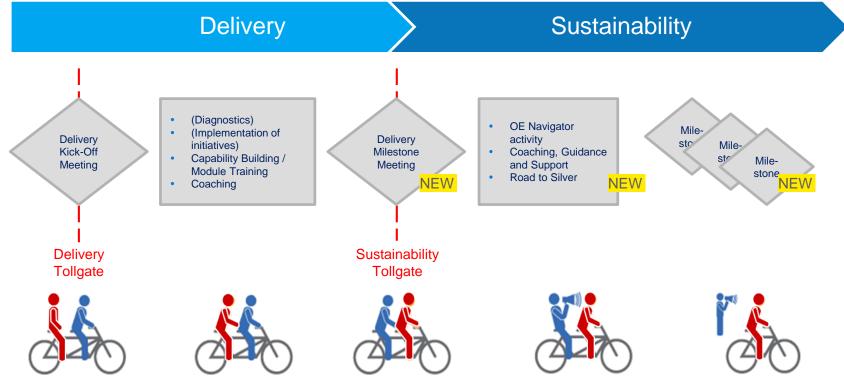


You could be ready for LCS Level 1 accreditation after the Delivery phase



Sustainability and Growth

The Delivery Phase provides the foundation to strive for Operational Excellence



- OE Delivery Team steers and pedals
- Business comes on board
- OE Delivery Team steers and pedals
- **Business starts** training and supports pedalling
- Business takes over the handle bar, steers and pedals
- OE Delivery Team hand over to OE Sustainability Lead who supports with directions



- Business steers and pedals
- Sustainability Lead let go, balances out and gives hints



- Business rides alone, steers and pedals
- Sustainability Lead lets off, gives hints and monitors progress





The Sustainability Phase focus on the application of OE approaches to drive business performance

		Delivery	Sustainability	
		Operational Excellence approaches are in place	The Operational Excellence approaches are consistently used and driving business results	Continuous Improvement is embedded in the DNA and is synonymous with how we work
	OE Principle	At Bronze	At Silver 🌑	At Gold 🌕
	We understand the needs of our internal and external customers	Internal customer focus"	"Evolving external customer focus"	"Value stream customer focus"
383	We understand the value we deliver and optimise what we do to maximise that value end to end	"High levels of interaction within teams"	"High level of interaction across 'close by' teams"	"Value is optimised end to end or across multiple teams or functions"
		"Efficient and effective team processes"	"Clear optimised cross-stream interfaces"	"End to End customer focussed work flows"
	We solve problems in our day to day and measure our performance against customer needs and the Uniper strategy	"Measurement is happening at the local level"	"Measurement & KPI's are area aligned towards BU level and are shared towards the Uniper level"	"Measurement & KPI's are orientated towards the voice of customer and aligned to the Uniper strategy"
		"Team problem solving"	"Cross team problem solving"	"Embedded problem solving mind-set across value streams"
		"Internal benchmarks are defined"	"Benchmarking to our industry"	"Benchmarking against other business areas & enterprises"
	We live OE as part of our day to day - it's in our DNA	"OE driven by specialists and experts"	"OE is actively driven by business leadership"	"Operationally excellent way of life"
		"Individuals understand their role in the organisation"	"Individuals understand the roles of their business partners and actively collaborate"	"Individuals understand the Uniper strategy and collaborate across the full value chain"
	We continuously Improve towards the future state	"Learning new tools to continuously improve"	"Common ways of working and seeking opportunities to continuously improve"	"Continuously improving mind- set in everything that is done"
		OF Tools Focus	Results and Continuous Improvement Focus	



Tollgate
Sustainability Phase
(minimum Bronze**)

Key Enablers for Sustainability (Pillars)

Continuous **Improvement**

Capabilities

OF

Performance Management

End-to-End System Thinking

Best Practice sharing



Improvement of core

to the Uniper Way of

CI Processes ensure

that deviations trigger

activities and Initiatives

Tools & methodology to

developed (PDSA logic,

Problem Solving, A3

Problem Solving

to close KPI gaps.

support CI are

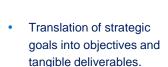
Culture etc.).

processes is integrated

Continuous

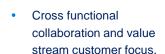
working.

- **Defined Strategy to** maintain, transfer & develop Operational **Excellence Capabilities** further.
- **Embed OE Navigators** and certified users in the business.
- Encourage leadership behaviour and empower employees to make decisions where the work takes place.



- Monitor progress against plan and tracking of results against targets through KPI's.
- Structured processes integrated to ensure core process control
- Prioritization, sequencing, and planning of new improvement initiatives.





- Visual flow of value to the customer.
- Promote "One Team" Behaviour
- Clear roles & responsibilities with defined value proposition.
- End-to-End Performance Management.



Best Practice is shared through the OE Navigator Community.

available to the

business.

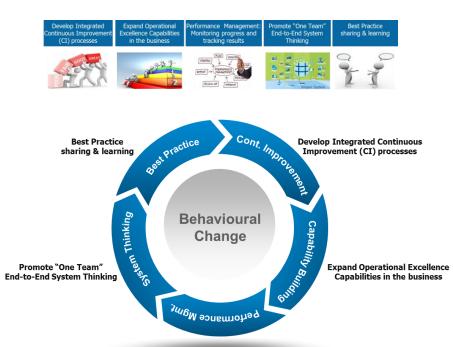
- Communication of OF stories and case studies to inspire others to work the Uniper Way.
- Integrate Best Practice sharing & learning with Uniper HR-Strategy







Managing key enabling behaviours to deliver sustainable business results



Performance Management:

Monitoring progress and tracking results

Change Management Process to be implemented:

 Using behaviour metrics as leading indicators for Business Results

Key Enabling Behaviours in focus:

- Continuous Improvement Culture
- Structured Problem Solving mechanisms embedded in core processes
- Leadership, People Development & Empowerment
- Ownership and Accountability for Performance
- Opportunity driven and solutions focused mind-set
- Challenge the status quo ➤ Strive for excellence
- Value stream system thinking
- Routine Best Practice sharing and transfer
- Open Feedback Culture





Final Remarks

Where we are and where we go next



Typical life cycle of OPEX programmes & challenges/priorities per phase





Challenges

Recruiting talent -- Parallel initiatives -- Know-how sharing (phases 2 & 4) Limited results Implementation speed Lack of business pull Phase 3 3-6 years Phase 4 6+ years Phase 1 < 1 year

Priorities going forward



Source: ICIS/Hitachi Consulting survey 2014/15 around challenges and priorities of OPEX programms in the Chemical industry (110 company responses)

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